

1 TOOL...5 BENEFITS

Every account holder should use one

In today's world we do just about everything online. We set up new online accounts and new passwords every single day. Each time we do that we should think about the safety and security of the password. Unfortunately, we don't, and fall victim to cyber phishing. In fact, the Ponemon Institute reports that 57% of people who have experienced a phishing attack **have not** changed their password management techniques.

Sadly, safety stats confirm old habits die hard. Even if people have suffered the consequences of their own careless behavior - entering their credentials into a website and giving them away to cybercriminals - they continue to behave pretty much the same. They continue reusing passwords and even sharing them with co-workers.

Here at **Gravity IT Solutions**, we understand it's hard work to keep track of passwords. We also know there are lots of creative ways to organize and store passwords. If you're like 53% of the population, then you probably trust your passwords to memory. But even the best memories lose track of all that information. It's just too much.

So people resort to using sticky notes, spreadsheets, and notebooks to store their passwords. Some even use the same password for most, or all, of their accounts. Both work and personal. Worse still, are the people that rely on simple, guessable passwords they use over and over. Statistics show that nearly 23 Million people still use "123456" as their password. Now that's a shocking number!

It's no wonder hackers and scammers find it simple and easy to steal information.

But it doesn't have to be that way. Just one simple tool can solve the problem and keep your passwords and other information safe. And there's no need to remember multiple passwords. It takes only **one**.

The easiest and best solution? A Password Manager. This simple tool will save you time and money, and keep your accounts from getting hacked.

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So what is a Password Manager? It's a digital vault designed to be secure. It safely and securely stores and organizes every password you have.

It's a powerhouse tool every user and account holder should have. Here's why:

- 1. Unique Passwords.** A Password Manager allows you to generate and use passwords that are unique to each of your accounts. This increases security and decreases the chance your passwords would be guessed, and your accounts hacked.
- 2. Encrypted.** Your passwords are encrypted and stored securely, most times using a 2-Step Authentication process.
- 3. Accessibility.** You can access your Password Manager from any device. Whether it's your computer, your smart phone, or your tablet, your password manager is ready to access. You'll have everything you need right at your fingertips and your password will never be lost.
- 4. Automates.** A Password Manager automates the task of keeping your passwords updated. It detects any changes and even reminds you it's time to update. There's no more need to track changes separately, and you won't be left wondering if your password is current or not.
- 5. One Password.** And best of all, you only need one password. That right. Just one password to remember. You won't be bogged down trying to remember every password for every account.

It's a fact. CNBC reports that 7.9 Billion accounts were hacked during 2019. All of them because of weak and repetitive passwords, and passwords like "123456." That's a staggering number of people who lost their information and/or had their hard-earned money stolen.

Please don't be one of those people. Use a Password Manager.

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Here at Gravity IT Solutions, we know there are lots of options out there when it comes to password managers. And we believe our customers deserve to know about and use one of the best. So we tested a variety of password managers and are happy to report that **LastPass** is the one we chose for ourselves. It offers a free account, and depending on your needs it also offers a paid subscription.

LastPass is a solution we can stand behind. And we can help you get started with LastPass. Here's what to do next:

1. Call us at (855) 520-5200 to get started.
2. We'll guide you through the setup process and help you secure other related accounts.
3. We'll help you enable 2-Step Verification so it's set up correctly.
4. Save your passwords and start protecting your accounts and important information.

Remember, nearly 7 Billion accounts are compromised each year. Don't let that happen to you. Use a Password Manager like LastPass. It's an easy solution to a nightmare problem.

Take action now and secure your passwords. Visit our online resources page at <https://www.gravityit.net/resources/password-manager>.

All it takes is
one password.
Yes, just ONE
PASSWORD.





FOR DOWN TO EARTH
INFORMATION TECHNOLOGY
THAT WORKS!



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